## Words Cannot Explain

The Wonderful Values We Offer To You On This DOLLAR DAY.

### Bigger and Better Than Ever Before

LADIES' LONG LAWN KIMONOS
LADIES' WOOL SERGE SKIRTS (white) 1 for \$1.00
MANY LADIES' SKIRTS in all colors
LADIES' LINEN AND VOILE DRESSES
LADIES' NIGHT GOWNS, crepe material, embroidered 2 for \$1.00
LADIES' COTTON WAISTS 2 for \$1.00
LADIES' SILK WAISTS 1 for \$1.00
LADIES' CORSETS 1 for \$1.00
LADIES' MUSLIN DRAWERS
LADIES' FINE MUSLIN ENVELOPE CHEMISE 1 for \$1.00
LADIES' FINE MUSLIN GOWNS
LADIES' HOUSE DRESS APRONS 1 for \$1.00
LADIES' SILK CAMOSOLS 2 for \$1.00
LADIES' CORSET COVERS AND BRASSIERS 3 for \$1.00
LADIES' BURSON HOSE, black with white feet 4 pair for \$1.00
LADIES' ENVELOPE CHEMISE, embroidered
LADIES' MUSLIN PETTICOATS, embroidered with dust ruffles 2 for \$1.00
SUIT CASES at \$1.00
CHILDREN'S WHITE AND COLORED DRESSES 1 for \$1.00
CHILDREN'S ROMPER\$
CHILDREN'S MIDDIES 2 for \$1.00
LADIES' AND CHILDREN'S CREPE BLOOMERS 3 pair for \$1.00
BOYS' BLOUSE WAISTS, all colors
LADIES' CREPE LONG KIMONOS 1 for \$1.00
LADIES' SHORT KIMONOS, crepe and lawns 2 for \$1.00
And the second s

## LADIES

we wish to ask you if you ever in all your history bought merchandise any cheaper than we sell at this sale, and DON'T FORGET prices have doubled in the last year. It is wonderful merchandising.

WE SELL FOR LESS—WE HAVE THE NAME AND WE HAVE THE GAME

Watch for our \$1.00 Sale at our Willimaantic Store shortly

A contrivance has been invented to church rows his wife has put a tell a bald-headed man where to stop the flag in the window.—Ithaca when he washes his face.—Seattle Post-Intelligencer.

Or in Any Other Item.

On the cost plus basis there is nothing more simpler in the world than making a 10 per cent, increase in wages.—Johnstown Democrat.



SATURDAY, **AUGUST** 24th



STORE WILL OPEN AT 9 O'CLOCK

## SPECIALS

While they last, we will offer the Following Lots of Merchandise at ONE DOLLAR, calling your attention to the fact that not all garments are this season's style, but you will find every purchase of extraordinary good value, and well worth your while to be on hand good and early.

LOT ONE

### At One Dollar

96 Washable Dresses, in Lawn, Gingham, Percale and Linen Materials, Regularly Priced \$3.98 to \$10.98.

LOT TWO

### At One Dollar

34 Satin and Lace Evening Dresses, in white and tinted shades. Regularly Priced \$15.00 to \$29.75.

LOT THREE

#### At One Dollar

42 Ready-to-Wear Hats, this season's styles, formerly sold from \$4.98 to

LOT FOUR

#### At One Dollar

87 New White Voile Waists. Regular \$1.50 and \$1.25 values.

MANY OTHER LOTS

## At One Dollar

Which you will find are exceptional hig Bargains.

WATCH OUR WINDOW DISPLAY FOR DOLLAR DAY

# Dollar Day

## Saturday, August 24th, Store Opens at 9 A.

ITS MONEY-SAVING POSSIBILITIES ARE OF GREATER IMPORTANCE TO THRIFTY SHOPPERS THAN EVER BEFORE

This event is nothing more or less than a day set apart when this store gathers together certain stocks and new advantageous purchases and marks them at below regular cost. That is the whole essence of this event, so if you are looking for such opportunities where you can save and in view of character of merchandise on sale we need merely to refer you to the items below. Many others not advertised.

WHITE SHEER VOILE WAISTS ONE DOLLAR	A FEW CHILDREN'S COLORED COATS ONE DOLLAR	BRASSIERES Cross Over in Back, Regular 50c THREE FOR ONE DOLLAR
Pure Silk, White, Black and Fancy HOSIERY, Onyx Brand ONE DOLLAR	WHITE MUSLIN PETTICOATS Trimmed with Embroidery ONE DOLLAR	BOYS' WHITE BLOUSES  Were 98c  TWO FOR ONE DOLLAR
WHITE COTTON DRESSES Misses' and Ladies' Sizes ONE DOLLAR	ENVELOPE CHEMISE ONE DOLLAR	CHILDREN'S COLORED  DRESSES, Sizes 2 to 6 Years Sold at 59c TWO FOR \$1.00
LONG KIMONOS and LAWN HOUSE DRESSES Quantity Limited ONE DOLLAR	CHILDREN'S ROMPERS 59c Quality THREE FOR \$1.00	CHILDREN'S COLORED  DRESSES  \$1.39 Quality ONE DOLLAR

## B. GOTTHELF & CO.

"The Store of Good Values"

94-100 MAIN STREET

THE OVENBIRD
[From the Chicago Evening Post]
Aristotle long long ago (look him up)
saw a little bird with a golden crown of the ovensaw a little bird with a golden crown of the ovensaw a little bird with a golden crown of the ovensaw a little bird with a golden crown
of feathers on its head. He called it,
in Greek, of course, kinglet; and that
name it bears to this day in Greece
and in America; for we have the
philosopher's "little king" with us in
litinois every spring and every auturn. Likely enough it is that Aristotle showed the kinglet to his pupil
Alexander in order to force home to
him the fact that there were other"

THE OVENBIRD

Crowns in the world than those of
human royalty.

What has all this to do with the
bird which first attracted the attention
bird which first attracted the attention of the American country folk. They
were not scientists, and, consequently,
they did not know to what family the
bird which first attracted the attention
of the American country folk. They
were not scientists, and, consequently,
they did not know to what family the
bird which first attracted the attention
of the American country folk. They
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they did not know to what family the
bird which first attracted the attention
of the American country folk. They
were not scientists, and, consequently,
they did not know to what family the
bird which first attracted the attention of the American country folk. They
about as near rainproof as a to
will become silent, but it sings will be to those who love it
thrush. The ovenbird is a warbler,
thrush. The ovenbird is a warbler,
thrush. The ovenbird is an estatic sings on the
thrush it will be to those who love it
and love its song and do not care a
and love its song and do not care a
and love its song and do not care a
and love its song and do not care a
and love its song and do not care a
and love its song and do not care a
and love its song on the
The ovenbird is nesting on the ovenbird is an estatic song of the american country fo rowns in the world than those of opher was some teacher.



## OUR DOLLAR DAY BARGAINS

MUST BE SEEN TO BE APPRECIATED

Quantities Are Limited, So We Advise You To Shop Early Saturday Morning

121-125 MAIN ST., NORWICH, CONN.